

Isabel Añón Marta

FASHION STYLIST



ABOUT ME

Fashion enthusiast with a good eye for detail and composition. Always searching for trends and discovering new brands that inspire me. I have the ability to meet deadlines and a can-do attitude with a positive vibe that helps creating the perfect working environment.

CONTACT

+34 693 605 593
isabelanonmarta@gmail.com
Amsterdam, Netherlands.

EXPERIENCE

Fashion stylist

FOTOEMPRESAS PHOTO STUDIO SL (2021 - Present)

E-commerce:

- Knowledge of diverse fashion brands, their unique styles, and target groups, facilitating effective alignment with brand aesthetics.
- Ability to analyze fashion trends to create contemporary and relevant styling concepts.
- Collaborate with photographers, models, and other creative professionals.
- Visual merchandising techniques to create displays in retail or fashion show settings.
- Manage multiple projects simultaneously, meet deadlines, and maintain a high level of organization.

FREELANCE (2018 - Present)

Fashion editorials:

- Art direction and lead the fashion process and shoots.
- Establish connections and relationships within the fashion industry, including designers, showrooms, boutiques, and other industry professionals.

ANDREA VILALLONGA SL (2018 - 2020)

TV shows and celebrities:

- Selecting appropriate garments and accessories for clients, and creating cohesive and fashionable outfits.

Personal shopper

FREELANCE (2018 - 2021)

- Providing personalized styling advice and recommendations to clients, considering their individual preferences, body type, and lifestyle.

EDUCATION

2017 - 2018

Master in personal and corporative image consulting

Atelier by Andrea Vilallonga

2011 - 2015

Bachelor in fashion design and styling

Goymar

ADDITIONAL TRAINING

2020

Digital coolhunting

Coolhuntinglab

2020

Trend researcher

The Sprout Studio

2020

Sustainability in fashion

La Tecnocreativa

LANGUAGE

Spanish

NATIVE

Galician

NATIVE

English

FLUENT

Portuguese

BASIC